

**SUN VALLEY AIR SERVICE BOARD
MEETING MINUTES
October 8, 2025, 2:00 PM
Sun Valley City Hall**

ROLL CALL

Ketchum Mayor Bradshaw called the meeting to order at 2:00 PM

Present: Neil Bradshaw – Mayor, City of Ketchum (via Zoom)
Peter M. Hendricks – Mayor, City of Sun Valley
Martha Burke – Mayor, City of Hailey

Absent: Muffy Davis, Blaine County Commissioner

Staff: Jim Keating – City Administrator, City of Sun Valley
Lisa Horowitz – City Administrator, City of Hailey

PUBLIC COMMENT

None.

REMARKS FROM THE CHAIR

None.

REMARKS FROM THE BOARD

No comments.

CONSENT AGENDA

1. **Receive and File Financials:**
 - a. 0.5% Local Option Tax Report: July 2025 Month of Sales Reporting

Motion to approve the consent agenda, *in toto*.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Sun Valley
SECONDER:	Martha Burke, Mayor of Hailey
AYES:	Bradshaw, Hendricks, Burke

ACTION/DISCUSSION/PRESENTATIONS

2. **Approval of bills paid and/or to be paid through October 7, 2025.**

Motion to approve payment of bills through October 7, 2025.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Martha Burke, Mayor of Hailey
SECONDER:	Peter Hendricks, Mayor of Sun Valley
AYES:	Bradshaw, Hendricks, Burke

3. **Discussion and request for FY2026 funding of \$1,800,000 from Sun Valley Tourism Alliance dba Visit Sun Valley.** Executive Director Ray Gadd asked via email for the full amount; it is aligned with their budget request. Hendricks noted that we do have enough funds to pay that amount in full and the others agreed.

Motion to approve the request for FY2026 funding of \$1,800,000 from Sun Valley Tourism Alliance dba Visit Sun Valley.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Sun Valley
SECONDER:	Martha Burke, Mayor of Hailey
AYES:	Bradshaw, Hendricks, Burke

ADJOURNMENT

Motion to adjourn.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Martha Burke, Mayor of Hailey
SECONDER:	Peter Hendricks, Mayor of Sun Valley
AYES:	Bradshaw, Hendricks, Burke

Meeting adjourned at 2:04 PM.



Neil Bradshaw, Chair



Peter M. Hendricks, Secretary/Treasurer