

**SUN VALLEY AIR SERVICE BOARD
MEETING MINUTES
April 2, 2025, 2:00 PM
Sun Valley City Hall**

ROLL CALL

Ketchum Mayor Bradshaw called the meeting to order at 2:13 PM

Present: Neil Bradshaw – Mayor, City of Ketchum
Peter M. Hendricks – Mayor, City of Sun Valley
Martha Burke – Mayor, City of Hailey (via Zoom)

Absent: Muffy Davis, Blaine County Commissioner

Staff: Jim Keating – City Administrator, City of Sun Valley
Lisa Horowitz– City Administrator, City of Hailey (via Zoom)
Brent Davis – Finance Director/Treasurer

PUBLIC COMMENT

None.

REMARKS FROM THE CHAIR

Bradshaw commented that the recent World Cup event was fantastically successful.

REMARKS FROM THE BOARD

No comments.

CONSENT AGENDA

1. **Approval of the Sun Valley Air Service Board Meeting Minutes of January 15, 2025**
2. **Receive and File Financials:**
 - a. 0.5% Local Option Tax Report: December 2024 – January 2025 Months of Service

Motion to approve the consent agenda, *in toto*.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Sun Valley
SECONDER:	Neil Bradshaw, Mayor of Ketchum
AYES:	Bradshaw, Hendricks (Burke was absent for this motion)

ACTION/DISCUSSION/PRESENTATIONS

3. **Approval of bills paid and/or to be paid through March 28, 2025.**

Motion to approve payment of bills on-hand through March 28, 2025.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Sun Valley
SECONDER:	Neil Bradshaw, Mayor of Ketchum
AYES:	Bradshaw, Hendricks (Burke was absent for this motion)

4. **Presentation and acceptance of the audited financial statements as of September 30, 2024.**

Motion to accept the audited financial statements as of September 30, 2024 and acknowledge the representation letter.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Sun Valley
SECONDER:	Neil Bradshaw, Mayor of Ketchum
AYES:	Bradshaw, Hendricks, Burke

5. **Update from Sun Valley Tourism Alliance dba Visit Sun Valley.**

Executive Director Ray Gadd gave a brief update and presentation. He discussed the overall World Cup event and the various marketing/advertising, etc. they implemented. They helped make the event a success. He then asked for funding in the amount of \$400,000.

Motion to approve the request for funds in the amount of \$400,000 to Sun Valley Tourism Alliance dba Visit Sun Valley.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Sun Valley
SECONDER:	Martha Burke, Mayor of Hailey
AYES:	Bradshaw, Hendricks, Burke

ADJOURNMENT

Motion to adjourn.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Martha Burke, Mayor of Hailey
SECONDER:	Peter Hendricks, Mayor of Sun Valley
AYES:	Bradshaw, Hendricks, Burke

Meeting adjourned at 2:48 PM.



Neil Bradshaw, Chair



Peter M. Hendricks, Secretary/Treasurer