# AGENDA SUN VALLEY AIR SERVICE BOARD MEETING HAILEY CITY HALL 115 S. MAIN STREET SOUTH, HAILEY, IDAHO WEDNESDAY, DECEMBER 18, 2024 - 2:00 PM

## JOIN MEETING VIRTUALLY

From your computer, tablet or smartphone: <u>https://meet.goto.com/CityofHaileyPZ</u> Via One-touch dial in by phone: <u>tel:+15713173122,,506287589#</u> Dial in by phone: United States: +1 (571) 317-3122 Access Code: 506-287-589

**ROLL CALL** 

**PUBLIC COMMENT** 

## **REMARKS FROM THE CHAIR**

## **REMARKS FROM THE BOARD**

**CONSENT AGENDA** (action item). All items listed under the Consent Agenda will be approved in one motion without discussion unless any Board Member requests that the item be removed for individual discussion and possible action.

- 1. Approval of the Sun Valley Air Service Board Meeting Minutes from September 18, 2024
- Receive and File Financials:
  a. 0.5% Local Option Tax Report: August October 2024 Months of Service

## ACTIONS/DISCUSSIONS/PRESENTATIONS

- 3. Approval of bills paid and/or to be paid through December 17, 2024 (action item)
- Discussion and possible approval of the Service Plan & Funding Agreement for the Year Ending September 30, 2025, between the Sun Valley Air Service Board and the Mountain Rides Transportation Authority (action item)
- 5. Discussion and possible approval of Resolution 2024-02 Setting the Meeting Dates for 2025 (action item)
- 6. Update from Fly Sun Valley Alliance
- 7. Update from Sun Valley Tourism Alliance dba Visit Sun Valley and request for funds in the amount of \$1,200,000 (action item)

#### ADJOURNMENT

## SUN VALLEY AIR SERVICE BOARD MEETING MINUTES September 18<sup>th</sup>, 2024 at 2:00 PM Sun Valley City Hall

#### CALL TO ORDER

Mayor Bradshaw called the meeting to order at 2:06 PM

- Present:Neil Bradshaw Mayor, City of Ketchum<br/>Peter M. Hendricks Mayor, City of Sun Valley<br/>Martha Burke Mayor, City of Hailey<br/>Muffy Davis Blaine County Commissioner (via zoom)
- Absent: None.
- Staff:Jim Keating City Administrator, City of Sun ValleyLisa Horowitz– City Administrator, City of Hailey

#### PUBLIC COMMENT

None.

#### **REMARKS FROM THE CHAIR**

None.

REMARKS FROM THE BOARD

None.

#### **CONSENT AGENDA**

#### 1. Approval of the Sun Valley Air Service Board Meeting Minutes from July 17, 2024

- 2. Receive and File Financials:
  - a. 0.5% Local Option Tax Report: May July 2024 Months of Service

#### Motion to approve the consent agenda, in toto.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Sun Valley
SECONDER:	Martha Burke, Mayor of Hailey
AYES:	Bradshaw, Burke, Hendricks

#### ACTION/DISCUSSION/PRESENTATIONS

3. Approval of bills paid and/or to be paid through September 13, 2024

#### Motion to approve payment of bills on-hand through September 13, 2024.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Martha Burke, Mayor of Hailey
SECONDER:	Peter Hendricks, Mayor of Sun Valley
AYES:	Bradshaw, Burke, Hendricks

4. Discussion and possible adoption of FY25 Budget.

### Motion to approve the FY2025 Budget Amendment.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Martha Burke, Mayor of Hailey
SECONDER:	Peter Hendricks, Mayor of Sun Valley
AYES:	Bradshaw, Burke, Hendricks

## 5. Fly Sun Valley Alliance air service update.

Executive Director Carol Waller gave a brief update. November through April is showing an 11% increase in flights mostly due to Delta running SLC three times a day for the entire winter season.

## 6. Update from Sun Valley Tourism Alliance dba Visit Sun Valley.

Executive Director Ray Gadd gave a brief update. He was pleased with how summer turned out. Advertising was focused on events as opposed to an awareness attraction during the three-month window. It is too early to predict winter; however, February looks positive. It's up 4% making it the strongest winter month out of the season.

#### **ADJOURNMENT**

#### Motion to adjourn.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Martha Burke, Mayor of Hailey
SECONDER:	Peter Hendricks, Mayor of Sun Valley
AYES:	Bradshaw, Burke, Hendricks

Meeting adjourned at 2:22 PM.

Neil Bradshaw, Chair

Peter M. Hendricks, Secretary/Treasurer

TOTAL ALL - FYTD	112,762.94	(2,417.16)	110,345.77	(1,732,441.23)
-	Cities Total I	Budgets	1,842,787.00	
	Remaining to	o SVASB	(1,732,441.23)	

TOTAL ALL - FYTD	112,762.94	(2,417.16)	110,345.77	(1,732,4
-	Cities Total	Budgets	1,842,787.00	
	Remaining	to SVASB	(1,732,441.23)	

HAILEY	BED/CAR3%	BED/CAR .5%							TOTAL	TOTAL .5%	MINUS COST	SVASB NET
October .5%	33,498.06	5,583.01	-	-	-	-	-	-	33,498.06	5,583.01	(273.57)	5,309.44
November .5%			-	-	-	-	-	-	-	-		-
December .5%			-	-	-	-	-	-	-	-		-
January .5%			-	-	-	-	-	-	-	-		-
February .5%			-	-	-	-	-	-	-	-		-
March .5%			-	-	-	-	-	-	-	-		-
April .5%			-	-	-	-	-	-	-	-		-
May .5%			-	-	-	-	-	-	-	-		-
June .5%			-	-	-	-	-	-	-	-		-
July .5%			-	-	-	-	-	-	-	-		-
August .5%			-	-	-	-	-	-	-	-		-
September .5%			-	-	-	-	-	-	-	-		-
TOTAL	33,498.06	5,583.01	-	-	-	-	-	-	33,498.06	5,583.01	(273.57)	5,309.44
		•		•	•		•	•		Hailey E	udget	150,077.00

KETCHUM	BEDS 3%	BEDS .5%	LIQUOR 3%	LIQUOR .5%	RETAIL 2%	RETAIL .5%	BDLG 2%	BDLG .5%	TOTAL	TOTAL .5%	MINUS COST	SVASB NET
October .5%	66,094.18	11,015.71	22,426.04	3,737.68	187,160.48	46,790.10	83,870.86	20,967.72	359,551.56	82,511.19	(1,650.22)	80,860.97
November .5%									-	-		-
December .5%									-	-		-
January .5%									-	-		-
February .5%									-	-		-
March .5%									-	-		-
April .5%									-	-		-
May .5%									-	-		-
June .5%									-	-		-
July .5%									-	-		-
August .5%									-	-		-
September .5%									-	-		-
TOTAL	66,094.18	11,015.71	22,426.04	3,737.68	187,160.48	46,790.10	83,870.86	20,967.72	359,551.56	82,511.19	(1,650.22)	80,860.97
			-		•	•		•		Ketchum	Budget	1,175,171.00

(493,363.64)

(144,767.56)

SUN VALLEY	BEDS 3%	BEDS .5%	LIQUOR 3%	LIQUOR .5%	RETAIL 2.6%	RETAIL .5%	BUILDING 1%	BUILDING .5%	TOTAL	TOTAL .5%	MINUS COST	SVASB NET
October .5%	44,397.38	7,399.56	8,896.97	1,482.83	64,631.69	12,542.36	6,487.97	3,243.99	124,414.01	24,668.74	(493.37)	24,175.3
November .5%										-		-
December .5%										-		-
January .5%										-		-
February .5%										-		-
March .5%										-		-
April .5%										-		-
May .5%										-		-
June .5%										-		-
July .5%										-		-
August .5%												-
September .5%										-		-
TOTAL	44,397.38	7,399.56	8,896.97	1,482.83	64,631.69	12,542.36	6,487.97	3,243.99	124,414.01	24,668.74	(493.37)	24,175.
										Sun Valley	Budget	517,539.0

#### MONTH OF SALE REPORTING

CASH FLOW OF LOT FOR FY 2025 (OCTOBER - SEPTEMBER)

# SUN VALLEY AIR SERVICE BOARD FY 2025 PROPOSED BUDGET

	AUDITED FY 2021	AUDITED FY 2022	AUDITED FY 2023	UN-AUDITED FY 2024	PROPOSED FY 2025
	ACTUAL	ACTUAL	ACTUAL	ACTUAL	BUDGET
REVENUES					
CITY OF HAILEY % LOCAL OPTION TAX	134,238	157,157	132,248	79,323	150,077
CITY OF KETCHUM % LOCAL OPTION TAX	3,307,358	3,104,900	2,791,851	1,482,225	1,175,171
CITY OF SUN VALLEY % LOCAL OPTION TAX	847,745	1,082,612	944,819	553,350	517,539
INTEREST EARNINGS	568	5,694	87,246	122,243	40,000
FUND BALANCE APPLIED	-	-	-		
TOTAL REVENUE	4,289,909	4,350,364	3,956,164	2,237,141	1,882,787
EXPENDITURES					
CONTRACTS FOR SERVICES	2,129,000	2,805,075	3,099,776	1,836,768	1,877,337
VISIT SUN VALLEY					1,600,000
FLY SUN VALLEY ALLIANCE					137,337
MOUNTAIN RIDES					105,000
CHAMBER					35,000
ADMIN TOTAL				3,826	5,450
OFFICE SUPPLIES/POSTAGE	148	222		97	350
ADVERTISING/PUBLIC NOTICES/WEBSI	FE 240	315	-	-	600
AUDIT	1,100	1,300	1,300	1,430	1,500
ATTORNEY FEES	273	744	420	360	1,000
INSURANCE	1,342	-	1,686	1,939	2,000
TOTAL EXPENDITURES	2,132,103	2,807,656	•3,103,182	1,840,594	1,882,787
ADDED ITEMS					
REMAINING MOUNTAIN RIDES					400,000
ANNUAL NET POSITION (Projected)	2,157,806	1,542,708	852,982	396,548	(400,000)
BEGINNING FUND BALA	NCE			3,841,570	4,238,118
ANNUAL NET POSITION CHA	ANGE			396,548	(400,000)
UNRESTRICTED FUND BALA	NCE			4,238,118	3,838,118

MOS				Revenue: .5% LOT	Contribution			kpenses	
LOT Generated	LOT Received	Sur	n Valley	Ketchum	Hailey	TOTAL	Communities Direct Costs	SVASB Adminsitrative Fees	Net Funds For Contracts
				-	•				
Oct-23	Dec-23		24,668.74	82,511.19	5,583.01	112,762.94	(2,417.16)	(450.00)	109,895.78
Nov-23	Jan-24		-	-	-	-	-	-	-
Dec-23	Feb-24		-	-	-	-	-	-	-
Jan-24	Mar-24		-	-	-	-	-	-	-
Feb-24	Apr-24		-	-	-	-	-	-	-
Mar-24	May-24		-	-	-	-	-	-	-
Apr-24	Jun-24		-	-	-	-	-	-	-
May-24	Jul-24		-	-	-	-	-	-	-
Jun-24	Aug-24		-	-	-	-	-	-	-
Jul-24	Sep-24		-	-	-	-	-	-	-
Aug-24	Oct-24		-	-	-	-	-	-	-
Sep-24	Nov-24		-	-	-	-	-	-	-
		Total	24,668.74	82,511.19	5,583.01	112,762.94	(2,417.16)	(450.00)	109,895.78

		Fly SV Alliance					Visit Sun Va	alley	
FY2025	Budget	137,337			FY2025	Budget	1,600,000		
	Remaining	137,337	100%			Remaining	1,600,000	100%	
MOS LOT Generated	LOT Received	Invoiced Amount	Paid	Check	MOS LOT Generated	LOT Received	Invoiced Amount	Paid	Check
Oct-24	Dec-24	-			Oct-24	Dec-24	-		
Nov-24					Nov-24				
Dec-24	Feb-25				Dec-24	Feb-25			
Jan-25	Mar-25				Jan-25	Mar-25			
Feb-25	Apr-25				Feb-25	Apr-25			
Mar-25	May-25				Mar-25	May-25			
Apr-25	Jun-25				Apr-25	Jun-25			
May-25	Jul-25				May-25	Jul-25			
Jun-25	0				Jun-25	0			
Jul-25	•				Jul-25	•			
Aug-25					Aug-25				
Sep-25	Nov-25				Sep-25	Nov-25			
		-					-		

555,636.76	cash balance	12/13/2024
-	SVMA	Pending First FY Invoice
-	Fly Sv Alliance	Holding Payment per Board
-		
	Sun Valley	
24,175.36	Revenue	Statement received, payment pending
	Ketchum	
80,860.97	Revenue	Statement received, payment pending
5,309.44	Hailey Revenue	Statement received, payment pending
-	LGIP TRANSFER	
665,982.53	ending cash balar	nce
3,564,050.24	LGIP Investment Balance	As of 12/13/24
	24,175.36 80,860.97 5,309.44 	- SVMA - Fly Sv Alliance - Sun Valley 24,175.36 Revenue Ketchum 80,860.97 Revenue 5,309.44 Hailey Revenue - LGIP TRANSFER 665,982.53 ending cash balar LGIP Investment

#### SUN VALLEY AIR SERVICE BOARD BILLS PAID AND/OR TO BE PAID

Through: December 17, 2024

Through: December 17, 2024						
Vendor	Date	Invoice #	Description	Amount	To be paid	Pai
			Air Service Board Contract - Add'l 0.5% LOT for FY 2025			
Sun Valley Tourism Alliance dba Visit Sun Valley	12/18/2024	1673	Marketing	1,200,000.00	1,200,000.00	
			Per Memorandum of Agreement dated 5/20/24 btwn.			
Mountain Rides Transportation Authority	10/4/2024	46	Mountain Rides and the Sun Valley Air Service Board	\$150,000.00		\$150,000.00
Mountain Rides Transportation Authority	11/5/2024	12627	FY2025 Sun Valley Air Service Board contribution	\$55,000.00	\$55,000.00	
			Per Memorandum of Agreement dated 5/20/24 btwn.			
Mountain Rides Transportation Authority	12/6/2024	49	Mountain Rides and the Sun Valley Air Service Board	150,000.00	150,000.00	
ICRMP	9/1/2024	15014-2025-1	10/1/2024 - 9/30/2025 Policy Year Annual Premium	\$2,374.00	\$2,374.00	
			Invoice Totals:		\$ 1,555,000.00	\$ 150,000.00

Sun Valley Tourism Alliance dba Visit Sun Valley PO Box 4934 Ketchum, ID 83340 US 208-725-2104 jessica@visitsunvalley.com www.visitsunvalley.com

> BILL TO Air Service Board PO Box 3801 Ketchum, ID 83340

INVOICE #	DATE	TOTAL DUE	DUE DATE	TERMS	ENCLOSED
1673	12/18/2024	\$1,200,000.00	01/02/2025	Net 15	

Invoice

VISIT SUN VALLEY

ACTIVITY	QTY	RATE	AMOUNT
Air Service Board Air Service Board Contract - Add'I 0.5% LOT for Direct Air Service Marketing   Fiscal Year 2025	1	1,200,000.00	1,200,000.00
75% of Fiscal Year 2025 Contract	BAL	ANCE DUE	\$1,200,000.00

Mountain Rides Transportation A. PO Box 3091 Ketchum, ID 83340

# Invoice

Date	Invoice #
10/4/2024	46

Bill To	
Sun Valley Air Service Board	

		P.O. No.	Terms	;	Project
Quantity	Description			Rate	Amount
	Per Memorandum of Agreement, dated May 20, 2024			150,000.0	0 150,000.00
Thank you for yo	our support of Mountain Rides!		Тс	otal	\$150,000.00



Mountain Rides Transportation Authority

P.O. Box 3091 Ketchum, ID 83340

	Invoice
Date	Invoice #

12627

11/5/2024

Bill To	
Sun Valley Air Service Board	

		P.O. No.	Terms	Project
				,
Quantity	Description		Rate	Amount
	FY2025 Sun Valley Air Service Board contribution; Tota Payments due: \$55,000 - 11/24, & \$50,000 - 05/25.	1 Contribution \$105,000	) 55,	000.00 55,000.00
Thank you for you	ır support!		Total	\$55,000.00

Invoice

Mountain Rides Transportation A. PO Box 3091 Ketchum, ID 83340

Date	Invoice #
12/6/2024	49

Bill To	
Sun Valley Air Service Board	

		P.O. No.	Terms	Project
Quantity	Description		Rate	Amount
	Per Memorandum of Agreement, dated May 20, 2024			,000.00
Thank you for your support of Mountain Rides!			Total	\$150,000.00



#### Member Billing Contact:

Nancy Flannigan Sun Valley Air Service Board PO Box 416 Sun Valley, ID 83353 *Invoice Date:* 9/1/2024 *Invoice Number:* 15014 - 2025 - 1 *Policy Period:* 10-1-24 to 9-30-25 *Policy Number:* 44A15014100124

# **Insurance Billing**

#### DESCRIPTION

10/1/2024 - 9/30/2025 Policy Year Annual Premium: \$2,374.00

Minimum Due 10/15/2024: \$1,187.00 Balance Due 4/15/2025: \$1,187.00

For proper application, please do not combine other payments with your premium remittance.

## Please Detach and Submit with Payment



Member:

Sun Valley Air Service Board PO Box 416 Sun Valley, ID 83353

Make Checks Payable to: ICRMP PO Box 15116 Boise, ID 83715

Invoice Date:	9/1/2024
Invoice Number:	15014 - 2025 - 1
Due Date:	10/15/2024
Minimum Due:	\$1,187.00
Amount Paid:	

Write Amount Paid Here

Address Corrections? Please make changes on the back of this form and enclose with your payment.

# Service Plan & Funding Agreement for the Year Ending September 30, 2025

**Sun Valley Air Service Board** ("SVASB") and **Mountain Rides Transportation Authority** (MRTA) hereby agree to advance a partnership into and through the year ending September 30, 2025, with MRTA providing fixed-route bus service to and from Friedman Memorial Airport (SUN), as detailed in the Service Plan, below, and SVASB providing funding to underwrite that service, as set forth in the Funding Consideration, below.

# **Transportation Services: Service Plan**

Mountain Rides agrees to provide Fixed-Route Bus Transportation Service to and from the SUN Bus Stop as follows:

## A. Via MRTA's Valley Route:

- Daily, year-round service.
- Direct service, without a passenger transfer from one bus to another, to and from SUN, from and to all northbound and southbound bus stops served by MRTA's Valley Route.
- Approximate SUN Bus Stop times, daily:
  - Southbound at SUN: 11:35AM; 12:35PM; 10:35PM; 12:35AM.
  - Northbound at SUN: 1:15PM; 2:15PM; 10:45PM.

# B. Via MRTA's Hailey Route:

- Weekdays (Monday through Friday), year-round service.
- Direct service, without a passenger transfer from one bus to another, to and from SUN, from and to all northbound and southbound bus stops served by MRTA's Hailley Route.
- Service, with a passenger transfer to/from MRTA's Valley Route, to and from SUN, from and to all northbound and southbound bus stops served by MRTA's Valley Route.
- Approximate SUN Bus Stop times, Monday through Friday:
  - Southbound at SUN: 8:35AM; 9:35AM; 10:35AM; 11:35AM; 12:35PM; 1:35PM; 2:35PM; 3:40PM.
  - Northbound at SUN: 8:08AM; 9:08AM; 10:08AM; 11:08AM; 12:08PM; 1:08PM; 2:08PM; 3:15PM.

# **Funding Consideration**

In consideration of Mountain Rides' providing the Transportation Services set forth above, SVASB agrees to pay Mountain Rides Transportation Authority the sum of \$105,000. Mountain Rides Transportation Authority agrees to submit an invoice at least thirty (30) days in advance of each payment due date and the Sun Valley Air Service Board agrees to make payments according to the following schedule: a \$55,000 payment due on the 30<sup>th</sup> day of November 2024, and a \$50,000 payment due on the 31<sup>st</sup> day of May 2025.

# Agreed and Accepted:

Neil Bradshaw Chair Sun Valley Air Service Board

Oct 6, 2024 (date)

Wallace E. Morgus Executive Director Mountain Rides Transportation Authority

(date)

# SUN VALLEY AIR SERVICE BOARD RESOLUTION 2024-02

## A RESOLUTION OF THE SUN VALLEY AIR SERVICE BOARD SETTING THE SUN VALLEY AIR SERVICE BOARD MEETING DATES FOR 2025

WHEREAS, the Bylaws for the Sun Valley Air Service Board provide that meetings of the Board will be held at such time and place as is established by the Board; and

WHEREAS, the Sun Valley Air Service Board wants to establish a regular meeting schedule for 2024.

**NOW, THEREFORE, BE IT RESOLVED BY THE SUN VALLEY AIR SERVICE BOARD** that the regular meeting schedule of the Sun Valley Air Service Board in 2024 shall be as follows:

January $15^{TH}$ at 2:00 PM	City of Ketchum, City Hall, 191 5 <sup>th</sup> Street West, Ketchum, ID
March 19 <sup>th</sup> at 2:00 PM	City of Sun Valley, City Hall, 81 Elkhorn Road, Sun Valley, ID
May 21 <sup>st</sup> at 2:00 PM	City of Hailey, City Hall, 115 Main Street South, Hailey, ID
July 16 <sup>th</sup> at 2:00 PM	City of Ketchum, City Hall, 191 5 <sup>th</sup> Street West, Ketchum ID
September 17 <sup>th</sup> at 2:00 PM	City of Sun Valley, City Hall, 81 Elkhorn Road, Sun Valley, ID
December 17 <sup>th</sup> at 2:00 PM	City of Hailey, City Hall, 115 Main Street South, Hailey, ID

Regular Sun Valley Air Service Board meeting dates are subject to change due to availability of a quorum or other circumstances. Any change from the above adopted dates will be noticed in accordance with Idaho Code 74-204.

PASSED BY THE SUN VALLEY AIR SERVICE BOARD THIS \_\_\_\_\_ DAY OF DECEMBER 2024.

Neil Bradshaw, Chair

Peter M. Hendricks, Secretary