

**SUN VALLEY AIR SERVICE BOARD  
MEETING MINUTES  
September 22, 2021 at 2:00 PM  
Sun Valley City Hall**

**CALL TO ORDER**

Mayor Bradshaw called the meeting to order at 2:00 PM.

**Present:** Neil Bradshaw - Mayor, City of Ketchum  
Peter M. Hendricks – Mayor, City of Sun Valley  
Martha Burke – Mayor, City of Hailey (via Zoom)  
Jacob Greenberg, Blaine County Commissioner (via Zoom)

**Staff:** Jade Riley – City Administrator, City of Ketchum (via Zoom)  
Shellie Rubel – City Treasurer, City of Ketchum (via Zoom)  
Walt Femling – City Administrator, City of Sun Valley  
Nancy Flannigan – City Clerk/Asst. to the City Administrator, City of Sun Valley  
Heather Dawson – City Administrator, City of Hailey (via Zoom)

**PUBLIC COMMENT**

None.

**REMARKS FROM THE CHAIR**

None.

**REMARKS FROM THE BOARD**

None.

**CONSENT AGENDA**

1. Approval of Air Service Board Minutes of July 21, 2021, and August 25, 2021.
2. Receive and File Financials:
  - a. 1% Local Option Tax Report – June – July 2021.

**Motion to approve the consent agenda, *in toto*.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>SECONDER:</b>	Neil Bradshaw, Mayor of Ketchum
<b>AYES:</b>	Bradshaw, Hendricks (Burke was not present for this motion)

**ACTION/DISCUSSION/PRESENTATION**

3. Authorization for payment of bills on-hand through September 17, 2021.

**Motion to approve the bills on-hand through September 17, 2021.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>SECONDER:</b>	Neil Bradshaw, Mayor of Ketchum
<b>AYES:</b>	Bradshaw, Hendricks (Burke was not present for this motion)

4. Discussion and possible approval of a proposal for auditing services with Workman & Company for FY2021.

**Motion to approve the proposal for auditing services with Workman & Company for FY2021.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>SECONDER:</b>	Martha Burke, Mayor of Hailey
<b>AYES:</b>	Bradshaw, Burke, Hendricks

5. Fly Sun Valley Alliance air service update.

Carol Waller, Fly Sun Valley Alliance, provided an update. They are looking ahead to the winter and the full schedule should start around December 16<sup>th</sup>. They are monitoring the bookings closely.

6. Sun Valley Marketing Alliance update.

Scott Fortner, Sun Valley Marketing Alliance, was absent but did provide an update, which Mayor Bradshaw read aloud. Season passes and Epic passes seem to be strong and other resorts are slowly rolling out their COVID protocols. COVID will have some impact on us, though it is too early to tell what that impact will be. Holiday bookings are booking strong though everything else is way off the traditional pace. Interest in winter visitation is strong and they had one of the best performing media partnerships with the Yoga Journal.

**ADJOURNMENT**

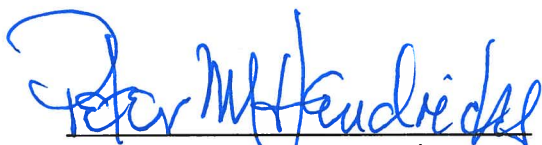
**Motion to adjourn.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>SECONDER:</b>	Martha Burke, Mayor of Hailey
<b>AYES:</b>	Bradshaw, Burke, Hendricks

The meeting was adjourned at 2:12 PM.



Neil Bradshaw, Chair



Peter M. Hendricks, Secretary/Treasurer