

**SUN VALLEY AIR SERVICE BOARD
MEETING MINUTES
September 21, 2022 at 2:00 PM**

Present: Neil Bradshaw - Mayor, City of Ketchum
Peter M. Hendricks - Mayor, City of Sun Valley
Martha Burke – Mayor of Hailey

Absent: Muffy Davis – Blaine County Commissioner

Staff: Jade Riley – Administrator, City of Ketchum
Walt Femling – Administrator, City of Sun Valley
Nancy Flannigan – City Clerk/Asst. to the City Admin., City of Sun Valley

CALL TO ORDER

Mayor Bradshaw called the meeting to order at 2:10 PM.

PUBLIC COMMENT

None.

REMARKS FROM THE CHAIR

None.

REMARKS FROM THE BOARD

None.

CONSENT AGENDA

1. Approval of Air Service Board Minutes from July 20, 2022
2. Receive and File Financials:
 - a. 1% Local Option Tax Report: August 2022 – September 2022.

Mayor Hendricks made a comment on the 1% report that this year's month as compared to last year's month is significantly higher.

Motion to approve the consent agenda, *in toto*.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Sun Valley
SECONDER:	Martha Burke, Mayor of Hailey
AYES:	Bradshaw, Burke, Hendricks

ACTION/DISCUSSION/PRESENTATION

3. Authorization for payment of bills on-hand through September 16, 2022.

Motion to approve the bills on-hand through September 16, 2022.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Hailey
SECONDER:	Martha Burke, Mayor of Hailey
AYES:	Bradshaw, Burke, Hendricks

4. Discussion on budget request from the Chamber – Hailey & Wood River Valley.

Mayor Bradshaw asked that we have Mike McKenna from the Chamber come before the Board at the next meeting and Hendricks concurred. Bradshaw suggested that Visit Sun Valley invites him. The Board would like to know how the Chamber would operate and would like to get more specifics. This will be added this to the agenda for the next meeting.

5. Discussion and approval of the 2022-23 Renewal Policy with our insurance carrier, ICRMP.

Sun Valley City Administrator Femling discussed that since this Board has no employees, the proposed changes from ICRMP don't really affect us, and the changes are mostly regarding the language. The renewal amount is \$1,686.

Motion to approve the insurance policy with ICRMP.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Martha Burke, Mayor of Hailey
SECONDER:	Peter Hendricks, Mayor of Sun Valley
AYES:	Bradshaw, Burke, Hendricks

6. Approval of proposed budget for FY2023.

In summary, we have a split of 60/40 and this was discussed in detail at the last meeting. It is slightly different than last year's budget.

Motion to approve the proposed budget for FY2023.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Martha Burke, Mayor of Hailey
SECONDER:	Peter Hendricks, Mayor of Sun Valley
AYES:	Bradshaw, Burke, Hendricks

7. Fly Sun Valley Alliance Air Service update and financials discussion.

Carol Waller, Director of Fly Sun Valley Alliance, mentioned that they will discuss their contracts at the next meeting. It's still a challenging time for the airport business and hopefully, by October 1, they will publish the flight schedule for the winter. Things are staying fairly status-quo. Flights to Denver remain daily and they are looking to add another daily flight. They are up 9% YTD in terms of enplanements and bookings are exceeding last year's right now.

8. Sun Valley Marketing Alliance update and financials discussion.

Scott Fortner, Executive Director of Visit Sun Valley, stated that occupancies are 8- 23% over the previous year and the YTD is up as well. Vehicle traffic, north of Ketchum, was relatively flat compared to the previous year. Regarding retail as a whole, they have an advisory committee that talks about overall retail, and they mentioned that restaurants seem to be struggling, though retail seems strong. The outdoor recreation conflicts are down a bit though we still have issues regarding e-bikes on the bike path. As of the end of August, the pace for what we had last year in December is up 15% and January and February are up significantly.

ADJOURNMENT

Motion to adjourn.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Peter Hendricks, Mayor of Sun Valley
SECONDER:	Martha Burke, Mayor of Hailey
AYES:	Bradshaw, Burke, Hendricks

Meeting adjourned at 2:33 PM.


Peter M. Hendricks, Secretary/Treasurer



Neil Bradshaw, Chair