

**SUN VALLEY AIR SERVICE BOARD  
MEETING MINUTES  
January 19, 2022 at 2:00 PM  
Sun Valley City Hall**

**CALL TO ORDER**

Mayor Bradshaw called the meeting to order at 2:00 PM.

**Present:** Neil Bradshaw – Mayor, City of Ketchum (via Zoom)  
Peter M. Hendricks – Mayor, City of Sun Valley  
Martha Burke – Mayor, City of Hailey (via Zoom)

**Staff:** Jade Riley – City Administrator, City of Ketchum (via Zoom)  
Shellie Rubel – City Treasurer, City of Ketchum (via Zoom)  
Walt Femling – City Administrator, City of Sun Valley  
Nancy Flannigan – City Clerk/Asst. to the City Administrator, City of Sun Valley

**ELECTION OF OFFICERS FOR 2022**

Mayor Hendricks suggested that we re-elect Mayor Bradshaw as Chair, Mayor Burke as Vice Chair and Mayor Hendricks as Secretary/Treasurer to which they all agreed.

**Motion to elect the officers for 2022.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>SECONDER:</b>	Martha Burke, Mayor of Hailey
<b>AYES:</b>	Hendricks, Bradshaw, Burke

**PUBLIC COMMENT**

None.

**REMARKS FROM THE CHAIR**

None.

**REMARKS FROM THE BOARD**

None.

**CONSENT AGENDA**

1. Receive and File Financials:
  - a. 1% Local Option Tax Report – October - November 2021.

**Motion to approve the consent agenda.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Martha Burke, Mayor of Hailey
<b>SECONDER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>AYES:</b>	Hendricks, Bradshaw, Burke

**ACTION/DISCUSSION/PRESENTATION**

2. Authorization for payment of bills on-hand through January 14, 2022.

**Motion to approve the bills on-hand through January 14, 2022.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>SECONDER:</b>	Martha Burke, Mayor of Hailey
<b>AYES:</b>	Hendricks, Bradshaw, Burke

3. Receive and file Allocation of Voting Rights Report for 2022

**Motion to approve and file the Allocation of Voting Rights for 2022.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Martha Burke, Mayor of Hailey
<b>SECONDER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>AYES:</b>	Bradshaw, Burke, Hendricks

4. Presentation and acceptance of FY21 audited financial statements by Dennis Brown, CPA. [Item tabled to March 16, 2022 meeting]

5. Fly Sun Valley Alliance air service update.

Carol Waller, Fly Sun Valley Alliance, provided an update. The new technology they obtained helped save over 50 Delta and United flights from cancellation or diversion just in December alone. They continue to compile relevant news and comparative data and information on data service.

6. Sun Valley Marketing Alliance update.

Scott Fortner, Sun Valley Marketing Alliance, provided an update. They are mainly focusing on retargeting past guests that are Epic pass holders. They are also continuing to build on the momentum of their "Stay Sunny" campaign with adjustments towards winter. They remain dedicated to keeping the tourism economy churning.

**ADJOURNMENT**

**Motion to adjourn.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>SECONDER:</b>	Martha Burke, Mayor of Hailey
<b>AYES:</b>	Bradshaw, Burke, Hendricks

The meeting was adjourned at 2:16 PM.



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Neil Bradshaw, Chair



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Peter M. Hendricks, Secretary/Treasurer

