

**SUN VALLEY AIR SERVICE BOARD  
MEETING MINUTES  
July 19, 2023 at 2:00 PM  
Sun Valley City Hall**

**CALL TO ORDER**

Mayor Bradshaw called the meeting to order at 2:06 PM

**Present:** Neil Bradshaw – Mayor, City of Ketchum  
Peter M. Hendricks – Mayor, City of Sun Valley  
Martha Burke – Mayor, City of Hailey  
Muffy Davis – Blaine County Commissioner

**Absent:** None.

**Staff:** Jim Keating – City Administrator, City of Sun Valley  
Lisa Horowitz– City Administrator, City of Hailey  
Nancy Flannigan – City Clerk/Asst. to the City Administrator, City of Sun Valley  
Trent Donat – City Clerk & Business Manager, City of Ketchum (via Zoom)

**PUBLIC COMMENT**

None.

**REMARKS FROM THE CHAIR**

None.

**REMARKS FROM THE BOARD**

None.

**CONSENT AGENDA**

1. **Approval of Air Service Board Minutes from May 10, 2023**
2. **Receive and File Financials:**
  - a. 1% Local Option Tax Report: April – May, 2023 Months of Service

**Motion to approve the consent agenda, *in toto*.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Martha Burke, Mayor of Hailey
<b>SECONDER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>AYES:</b>	Bradshaw, Burke, Hendricks

**ACTION/DISCUSSION/PRESENTATIONS**

3. **Authorization for payment of bills on-hand through July 14, 2023.**

**Motion to approve payment of bills on-hand through July 14, 2023.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Martha Burke, Mayor of Hailey
<b>SECONDER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>AYES:</b>	Bradshaw, Burke, Hendricks

4. **Discussion on FY2023 Budget Amendment and FY2024 Budget.**

The Board discussed the proposed FY2023 budget amendment and recommended it for approval. The FY2024 Budget will be approved at the next meeting.

**Motion to approve the FY2023 Budget Amendment.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>SECONDER:</b>	Martha Burke, Mayor of Hailey
<b>AYES:</b>	Bradshaw, Burke, Hendricks

5. **Fly Sun Valley Alliance air service update.**

Executive Director Carol Waller gave a brief update. We had a strong winter and overall and bookings are looking good for the summer. She discussed the air service development initiatives and the local air marketing/community outreach.

6. **Sun Valley Marketing Alliance update.**

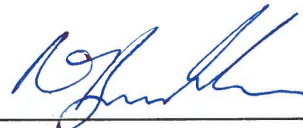
Executive Director Scott Fortner gave a brief update. The slow start to summer has in turn pushed back the arrival of the seasonal crowds. The booking pace for the rest of the summer is lagging to 2022. He then touched on the tourism indicators and provided some data.

**ADJOURNMENT**

**Motion to adjourn.**

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Martha Burke, Mayor of Hailey
<b>SECONDER:</b>	Peter Hendricks, Mayor of Sun Valley
<b>AYES:</b>	Bradshaw, Burke, Hendricks

Meeting adjourned at 2:22 PM.



Neil Bradshaw, Chair

Peter M. Hendricks, Secretary/Treasurer