

**Sun Valley Air Service Board
Meeting Minutes
March 15, 2023
Hailey City Hall Meeting Room 2 pm**

Present: Neil Bradshaw – Mayor, City of Ketchum
Muffy Davis – Blaine County Commissioner
Peter Hendricks – Mayor, City of Sun Valley
Martha Burke – Mayor, City of Hailey

Staff Present: Hailey – Lisa Horowitz

Greg Foley and Jade Riley are joining remotely

Call to order by Neil Bradshaw.

2:01:05 PM Move to approve consent agenda by Hendricks, seconded by Burke, motion approved unanimously.

2:01:46 PM Motion to approve bills by Burke, seconded by Hendricks, motion passed unanimously.

2:01:58 PM discussion of contracts

2:02:35 PM Motion to approve contracts as presented #6 direct chair to sign revised contracts by Hendricks, Burke seconds. Motion passed unanimously.

#7 **2:03:40 PM** Carol Waller with Fly Sun Valley Alliance, don't have Feb. stats; Jan. was up even with decrease in seats. Has been a good season. Finalizing summer / winter schedule for next year. Upcoming local option tax for May elections in cities. Hendricks, asks about diversions, Waller, minimal diversions this year.

2:06:30 PM Scott Fortner, with Visit Sun Valley gives some stats, strong season. Down about 5% on books looking forward. March – Aug down about 10% compared to last year. Seeing 32 – 35% coming to visit friends and family. In walk ins to visitor center over 1000, people more comfortable on heels of covid last winter. Shift in Allen and Co. moving, 2nd week in July. Opportunity to have some fill in that first week of July.

2:11:02 PM Burke makes a motion to adjourn, Hendricks seconds motion passed.

Meeting adjourned at 2:11 PM.



Neil Bradshaw, Chair



Peter M. Hendricks, Secretary/
Treasurer