# AGENDA SUN VALLEY AIR SERVICE BOARD MEETING

HAILEY CITY HALL 115 MAIN STREET SOUTH HAILEY, ID

February 1, 2017 - 2:00 P.M.

**CALL TO ORDER** 

**ROLL CALL** 

**ELECTION OF OFFICERS FOR 2017** 

**PUBLIC COMMENT** 

**REMARKS FROM THE CHAIR** 

**REMARKS FROM THE BOARD** 

**CONSENT AGENDA** All items listed under the Consent Agenda will be approved in one motion without discussion unless any Board Member requests that the item be removed for individual discussion and possible action.

- 1. Approval of Air Service Board Minutes of December 7, 2016;
- 2. Receive and File Financials:
  - a. 1% Local Option Tax Report October 2016 and November 2016;

### **PRESENTATIONS**

- 3. Presentation of FY16 audited financial statement by Dennis Brown, CPA;
- 4. Fly Sun Valley Alliance, Semi-Annual Report, Carol Waller;

### **NEW BUSINESS/REPORTS**

- 5. Receive and file Allocation of Voting Rights Report for 2017;
- 6. Authorization of payment of bills on-hand through January 27, 2017;

#### **ADJOURNMENT**

# SUN VALLEY AIR SERVICE BOARD MEETING MINUTES December 7, 2016

Present:

Nina Jonas - Member, Mayor of City of Ketchum

Fritz Haemmerle - Chair, Mayor of City of Hailey

Peter Hendricks – Member, Mayor of City of Sun Valley

Absent:

**Larry Schoen -- Blaine County Commissioner** 

Staff:

Susan Robertson – City Administrator, City of Sun Valley

Suzanne Frick – City Administrator, City of Ketchum Nancy Flannigan – City Clerk, City of Sun Valley

Kathleen Schwartzenberger – Administrative Clerk, City of Ketchum

### **CALL TO ORDER**

Fritz Haemmerle called the meeting to order at 2:05 PM.

#### **PLEDGE**

Pledge led by Peter Hendricks.

### **ROLL CALL**

Larry Schoen – absent.

### **PUBLIC COMMENT**

No public comment.

#### **REMARKS FROM THE CHAIR**

Chair Haemmerle thanked Jack Sibbach, who is soon vacating his position with the Sun Valley Company.

### **REMARKS FROM THE BOARD**

Nina Jonas asked about reliability of flights to which Carol Waller of Fly Sun Valley Alliance responded that they have a new technology that should improve reliability.

#### **CONSENT AGENDA**

- 1. Approval of Air Service Board Minutes from September 21, 2016.
- 2. Receive and File Financials

Motion to approve the Consent Agenda in full.

RESULT:

ADOPTED [UNANIMOUS ROLL CALL VOTE]

MOVER:

Peter Hendricks

SECONDER:

Nina Jonas

#### **ACTION DISCUSSION**

3. Approval of payment schedules for Fly Sun Valley Alliance and Sun Valley Marketing Alliance for the 2016-2017 fiscal year.

Susan Robertson discussed the contracts with Fly Sun Valley Alliance and Sun Valley Marketing Alliance. She indicated that nothing is changing in the payment schedule for the 2016 – 2017 fiscal year other than the dollar amount; the monthly percentages are remaining the same. She recommends you approve the payment schedule for the coming year. Nina Jonas asked about the percentages and why they differ between the organizations to which Ms. Robertson replied that it's due to the different times the organizations need the designated money.

Motion to approve of payment schedules for Fly Sun Valley Alliance and Sun Valley Marketing Alliance for the 2016-2017 fiscal year.

**RESULT:** 

ADOPTED [UNANIMOUS ROLL CALL VOTE]

MOVER:

Nina Jonas, Mayor of Ketchum

**SECONDER:** 

Peter Hendricks, Mayor of Sun Valley

4. Authorization of Payment of bills on hand through December 1, 2016

Motion to authorize payment of bills on hand through December 1, 2016

RESULT:

ADOPTED [UNANIMOUS ROLL CALL VOTE]

MOVER:

Nina Jonas, Mayor of Ketchum

SECONDER:

Peter Hendricks, Mayor of Sun Valley

5. Discussion and Action regarding Resolution 2016-01 setting the Sun Valley Air Service Board meeting dates for 2017.

Motion to approve Resolution 2016-01 setting the Sun Valley Air Service Board meeting dates for 2017.

RESULT:

ADOPTED [UNANIMOUS ROLL CALL VOT]

MOVER:

Peter Hendricks, Mayor of Ketchum

SECONDER:

Nina Jonas, Mayor of Sun Valley

#### **ADJOURNMENT**

Motion to Adjourn at 2:20 PM

RESULT:

ADOPTED [UNANIMOUS ROLL CALL VOTE]

**MOVER:** 

Nina Jonas

SECONDER:

Peter Hendricks

	Fritz Haemmerle, Chair	
Nina Jonas, Secretary/Treasurer	_	

# SUN VALLEY AIR SERVICE BOARD 1% LOCAL OPTION TAX REPORT - OCTOBER 2016 & NOVEMBER 2016

			1% LOT Contribution			Енри			
								SVASB	
1% LOT	1% LOT						Communities'	Adminsitrative	Funds for
Generated	Received		Sun Valley	Ketchum	Hailey	TOTAL	Direct Costs	Budget	Contracts
Fund Balance						607,142.00			396,365.00
Oct-16	Dec-16		25,044.55	116,078.61	3,841.16	144,964.32	(6,318.18)	(2,955.00)	135,691.14
Nov-16	Jan-17		20,805.19	114,070.63	3,644.94	138,520.76	(6,312.67)	(125.00)	132,083.09
Dec-16	Feb-17								
Jan-17	Mar-17								
Feb-17	Apr-17								
Mar-17	May-17								
Apr-17	Jun-17								
May-17	Jul-17								
Jun-17	Aug-17								
Jul-17	Sep-17								
Aug-17	Oct-17								
Sep-17	Nov-17								
		Total	45,849.74	230,149.24	7,486.10	283,485.08	(12,630.85)	(3,080.00)	664,139.2

			[	Fly SV A	Alliance			SV	MA	
			В	ludget	1,495,000			Budget	1,510,750	
		•	R	lemaining	1,362,172	91%		Remaining	979,439	65%
1% LOT Generated	1% LOT Received	Funds for Contracts	% of Available Funds Owed	Funds for Contract	Involced Amount	Available Funds	% of Available Funds Owed	Funds for Contract	Invoiced Amount	Available Funds
Fund Balance		396,365.00	20%	79,273.00		79,273.00	80%	317,092.00	-	317,092.0
Oct-16	Dec-16	135,691.14	20%	27,138.23	-	106,411.23	80%	108,552.91	-	425,644.9
Nov-16	Jan-17	132,083.09	20%	26,416.62	132,827.85	(0.00)	80%	105,666.47	531,311.38	0.0
Dec-16	Feb-17		20%				80%			
Jan-17	Маг-17	-	20%				80%			
Feb-17	Apr-17	-	20%				80%			
Mar-17	May-17	-	20%				80%			
Apr-17	Jun-17	-	80%				20%			
May-17	Jul-17	-	90%				10%			
Jun-17	Aug-17	-	90%				10%			
Jul-17	Sep-17	-	90%				10%			
Aug-17	Oct-17	-	90%				10%			
Sep-17	Nov-17	-	Bal of Cont				Bal of Cont			
		Total		132,827.85	132,827.85	· <del></del>	<u></u>	531,311.38	531,311.38	

# SUN VALLEY AIR SERVICE BOARD 1% LOCAL OPTION TAX REPORT - OCTOBER 2016 & NOVEMBER 2016





828 Blue Lakes Boulevard North • P.O. Box 2367 • Twin Falls, Idaho 83303 • (208) 733-1161 • Fax: (208) 733-6100

December 19, 2016

Member of the Board Sun Valley Air Service Board Ketchum, Idaho

We have audited the financial statements of the governmental activities of the Sun Valley Air Service Board, for the year ended September 30, 2016. Professional standards require that we provide you with information about our responsibilities under generally accepted auditing standards (and, if applicable, *Government Auditing Standards* and the Uniform Guidance), as well as certain information related to the planned scope and timing of our audit. We have communicated such information in our letter to you dated July 20, 2016. Professional standards also require that we communicate to you the following information related to our audit.

#### Significant Audit Findings

### Qualitative Aspects of Accounting Practices

Management is responsible for the selection and use of appropriate accounting policies. The significant accounting policies used by the Sun Valley Air Service Board, are described in Note 1 to the financial statements. No new accounting policies were adopted and the application of existing policies was not changed during 2016. We noted no transactions entered into by the Sun Valley Air Service Board during the year for which there is a lack of authoritative guidance or consensus. All significant transactions have been recognized in the financial statements in the proper period.

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ significantly from those expected. The most sensitive estimate affecting the Sun Valley Air Service Board's financial statements was:

There are no sensitive estimates affecting the financial statements.

The financial statement disclosures are neutral, consistent, and clear.

Difficulties Encountered in Performing the Audit

We encountered no significant difficulties in dealing with management in performing and completing our audit.

### Corrected and Uncorrected Misstatements

Professional standards require us to accumulate all known and likely misstatements identified during the audit, other than those that are clearly trivial, and communicate them to the appropriate level of management. Management has corrected all such misstatements. In addition, none of the misstatements detected as a result of audit procedures and corrected by management were material, either individually or in the aggregate, to each opinion unit's financial statements taken as a whole.

### Disagreements with Management

For purposes of this letter, a disagreement with management is a financial accounting, reporting, or auditing matter, whether or not resolved to our satisfaction, that could be significant to the financial statements or the auditor's report. We are pleased to report that no such disagreements arose during the course of our audit.

#### Management Representations

We have requested certain representations from management that are included in the management representation letter dated December 19, 2016.

#### Other Audit Findings or Issues

We generally discuss a variety of matters, including the application of accounting principles and auditing standards, with management each year prior to retention as the Sun Valley Air Service Board's auditors. However, these discussions occurred in the normal course of our professional relationship and our responses were not a condition to our retention.

### **Other Matters**

We applied certain limited procedures to Budgetary Information, which is required supplementary information (RSI) that supplements the basic financial statements. Our procedures consisted of inquiries of management regarding the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We did not audit the RSI and do not express an opinion or provide any assurance on the RSI.

#### Restriction on Use

This information is intended solely for the information and use of the Board of Commissioners and management of the Sun Valley Air Service Board and is not intended to be, and should not be, used by anyone other than these specified parties.

Very truly yours,

DENNIS R BROWN
Certified Public Accountants
Twin Falls, Idaho

# **SUN VALLEY AIR SERVICE BOARD**

KETCHUM, IDAHO

Financial Statements at September 30, 2016

# SUN VALLEY AIR SERVICE BOARD KETCHUM, IDAHO For the year ended September 30, 2016

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## INDEPENDENT AUDITOR'S REPORT

December 19, 2016

Members of the Board Sun Valley Air Service Board

### Report on the Financial Statements

We have audited the accompanying financial statements of the governmental activities, of the Sun Valley Air Service Board, as of and for the year ended September 30, 2016 and the related notes to the financial statements, which collectively comprise the Sun Valley Air Service Board's basic financial statements as listed in the table of contents.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

#### **Opinions**

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the governmental activities, of the Sun Valley Air Service Board, as of September 30, 2016, and the respective changes in financial position, thereof for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Other Matters

### Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis and budgetary comparison information on page 11 be presented to supplement the basic financial statements. Management has omitted a management's discussion and analysis that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. Our opinion on the basic financial statements is not affected by this missing information. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

### Other Reporting Required by Government Auditing Standards

In accordance with Government Auditing Standards, we have also issued our report dated December 19, 2016, on our consideration of the Sun Valley Air Service Board's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the Sun Valley Air Service Board's internal control over financial reporting and compliance.

DENNIS R BROWN
Certified Public Accountant
Twin Falls, Idaho

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# SUN VALLEY AIR SERVICE BOARD Statement of Net Position at September 30, 2016

# **ASSETS**

Cash in Checking Cash in LGIP Total Cash and Deposits Local Option Tax Receivables: City of Sun Valley City of Ketchum City of Hailey Total Tax Receivables	\$ 167 136,582 134,631 364,707 36,242	<b>\$</b>	136,749 535,580
Total Assets		_	672,329
<u>LIABILITIES</u>			
Accrued Contracts Payable: Air Sun Valley Sun Valley Marketing Total Contracts Payable Other Accounts Payable	211,821 14,161		225,982 0
Total Liabilities			225,982
NET POSITION			
Invested in Capital Assets - net of related debt Restricted for Local Aviation Services Unrestricted	0 446,347 0		
Total Net Position		\$	446,347

# SUN VALLEY AIR SERVICE BOARD Statement of Revenue, Expenses, and Changes in Net Position for the year ended September 30, 2016

Operating Revenues:		
Local Option Tax Revenues:		
City of Sun Valley	\$ 572,322	
City of Ketchum	1,843,913	
City of Hailey	84,796	
Total Tax Revenues	<del></del>	\$ 2,501,031
Interest Income		517
Total Operating Revenue:		2,501,548
Operating Expenses:		
Fly Sun Valley Contract	1,300,000	
Sun Valley Marketing Contract	1,158,397	
Professional Fees	1,425	
Insurance	1,144	
Administrative Expenses	525_	
Total Operating Expenses		2,461,491
Operating Income		40,057
Total Net Position - Beginning		406,290
Total Net Position - Ending		\$ 446,347

# SUN VALLEY AIR SERVICE BOARD Statement of Cash Flows for the year ended September 30, 2016

Cash Flows From Operating Activities:			
Receipts from other governments	\$ 2,635,622		
Payments to suppliers and vendors	(2,663,381)		
Other receipts	0		
Net cash provided (used) by operations		\$	(27,759)
Cash Flows From Capital Related Financing Activities:			
Payment of Debts and Interest	0		
Net cash provided by capital and related financing activities			0
Cash Flows From Investing Activities:			
Purchase of Capital Assets			
Interest Income	517		
NR-4 I			547
Net cash used by investing activities		_	517
Net Increase (Decrease) in Cash and Equivalents			(27,242)
Balances - Beginning of the year			163,991
Dulanos - Dogining of the year		_	100,001
Balances - Ending of the year		\$	136,749
Displayed as:			400 740
Cash and Deposits		_	136,749
Balances - Ending of the year		\$	136,749
		` <b>—</b>	
Reconciliation of Operating Income to Net Cash			
Provided (Used) by Operating Activities:			
Operating Income	40,057		
Adjustments to reconcile operating income to net cash			
provided (used) by operating activities:			
Net Interest Earnings/Expense	(517)		
Change in assets and liabilities:	404 504		
Local Option Taxes Receivable	134,591		
Accounts and Contracts Payable	(201,890)		
Net Cash Provided (Used) by Operating Activities:		\$	(27,759)

# SUN VALLEY AIR SERVICE BOARD Balance Sheet Governmental Funds at September 30, 2016

	Total
General	Governmental
Fund	Funds
\$ 136,749	\$ 136,749
134,631	134,631
364,707	364,707
36,242	36,242_
\$ 672,329	\$ 672,329
\$ 225.982	\$ 225,982
0	0
225,982	225,982
0	0
446,347	446,347
0	0
0	0
0_	0
446,347	446,347
\$ 672,329	\$ 672,329
	\$ 136,749 134,631 364,707 36,242 \$ 672,329 \$ 225,982 0 225,982 0 446,347 0 0 0

# **SUN VALLEY AIR SERVICE BOARD**

# Statement of Revenues, Expenditures, and Changes in Fund Balances Governmental Funds

# for the year ended September 30, 2016

			Total
	General		Governmental
	Fund		Funds
REVENUE:			
Sun Valley 1% Local Option Tax Revenues	\$ 572,322	\$	572,322
Ketchum 1% Local Option Tax Revenues	1,843,913	·	1,843,913
Hailey 1% Local Option Tax Revenes	84,796		84,796
Interest Earned	517		517
	<del></del>		
Total Revenue	2,501,548		2,501,548
EXPENDITURES:			
Fly Sun Valley Contracted Services	1,300,000		1,300,000
Sun Valley Marketing Contracted Services	1,158,397		1,158,397
Professional Fees	1,425		1,425
Insurance	1,144		1,144
Administrative Services	525		525
Total Expenditures	2,461,491		2,461,491
EXCESS REVENUE (EXPENDITURES)	40,057		40,057
OTHER FINANCING SOURCES (USES):			.5,001
, ,			
Due (to) from other funds	0		0
NET CHANGE IN FUND BALANCES	40,057		40,057
FUND BALANCE - BEGINNING	406,290		406,290
	,		100100
FUND BALANCE - ENDING	\$ 446,347	\$	446,347

## SUN VALLEY AIR SERVICE BOARD NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2016

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### The Reporting Entity

The Sun Valley Air Service Board (the Board) was established on November 16, 2013 under a Joint Powers Agreement among the municipal corporations of the CITY OF KETCHUM, IDAHO, the CITY OF SUN VALLEY, IDAHO, and the CITY OF HAILEY, IDAHO. The Board was created for the purpose of collecting the 1% local option tax levied in each City by voter approval and appropriating said option tax to provide for local air service, including minimum revenue guarantees for air service providers.

The financial statements of the Sun Valley Air Service Board have been prepared in conformity with accounting principles generally accepted in the United States of America (GAAP) as applied to local government units. The Governmental Accounting Standards Boards (GASB) is the accepted standard-setting body for establishing governmental accounting and financial reporting principles.

### Government-Wide and Fund Financial Statements

The government-wide financial statements (i.e., the statement of net assets and the statement of changes in net position) report information on all of the non-fiduciary activities of the Board.

The statement of activities demonstrates the degree to which the direct expense of a given function or segment is offset by program revenues. Direct expenses are those that are clearly identifiable with a specific function. Program revenues include: 1) charges to patrons who purchase, use, or directly benefit from goods, services, or privileges provided by a given function and 2) grants and contributions that are restricted to meeting the operational or capital requirements of a particular function. Taxes and other items not properly included among program revenues are reported instead as general revenues.

The Board's activities and general administrative services are classified as governmental activities. The Board has no business-type activities.

## Measurement Focus, Basis of Accounting, and Financial Statement Presentation

The government-wide financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows. Grants and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met.

All other revenue items are considered to be measurable and available only when the Board receives cash.

The Board reports the following major governmental fund:

• The General Fund is the Board's operating fund. It accounts for all financial resources of the Board.

#### Capital Assets

The Board currently owns no property held for future uses nor does it anticipate any such ownership.

### **Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles require management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## SUN VALLEY AIR SERVICE BOARD NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2016

Continued-

#### 2. LOCAL OPTION TAXES

Each City has legally adopted a 1% Local Option Sales Tax that is collected monthly. Each City collects said tax by the end of the calendar month following the collection period. Those collected taxes are conveyed to the Board by the end of the month following collection.

### 3. CASH AND DEPOSITS

Deposits: Custodial credit risk, in the case of deposits, is the risk that in the event of a bank failure, the government's deposits may not be returned to it. The Board has no deposit policy for custodial credit risk. At year end, none of the Board's bank balance was exposed to custodial credit risk because it was insured by the FDIC.

*Investments:* Custodial credit risk, in the case of investments, is the risk that in the event of the failure of the counterparty, the government will not be able to recover the value of its investments or collateral securities that are in the possession of an outside party. At year end, the Board held the following investments:

#### Investment Type

Idaho State Local Government Investment Pool \$ 136,582.

These investments are unrated external investment pools sponsored by the Idaho State Treasurer's Office. They are classified as "Investments in an External Investment Pool" and are exempt from custodial credit risk and concentration of credit risk reporting. Interest rate risk is summarized as follows: Asset-backed securities are reported using weighted average life to more accurately reflect the projected term of the security, considering interest rates and repayment factors.

The elected Idaho State Treasurer, following Idaho Code, Section 67-2328, is authorized to sponsor an investment pool in which the Board voluntarily participates. The Pool is not registered with the Securities and Exchange Commission or any other regulatory body - oversight is with the State Treasurer, and Idaho Code defines allowable investments. All investments are entirely insured or collateralized with securities held by the Pool or by its agent in the Pool's name. And the fair value of the Board's position in the external investment pool is the same as the value of the pool shares.

Credit Risk: The Board's policy is to comply with Idaho State statutes which authorize the Board to invest in obligations of the United States, obligations of the State or any taxing district in the State, obligations issued by the Farm Credit System, obligations of public corporations of the State of Idaho, repurchase agreements, tax anticipation notes of the State or taxing district in the State, time deposits, savings deposits, revenue bonds of institutions of higher education, and the State Treasurer's Pool.

Interest rate risk and concentration of credit risk: The Board has no policy regarding these two investment risk categories.

Cash and Deposits are comprised of the following at the financial statement date:

Cash on Hand	\$	0
Deposits with financial institutions:  Demand deposits		167
State of Idaho Investment Pool	_136	3,582
Total	\$ 130	3 749

## SUN VALLEY AIR SERVICE BOARD NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2016

Continued-

#### 4. RESTRICTED NET POSITON

Under the Joint Powers Agreement the Board is only to provide for the local air service activities. This restricts the available net position for that expressed purpose.

#### 5. GENERAL FIXED ASSETS

The Board has no fixed assets.

#### 6. CONTRACTS PAYABLE

The Board has entered into two contracts with local vendors to provide for its express purpose in the air service industry. These two contracts are between the Board and Fly Sun Valley Alliance, Inc. (an Idaho nonprofit corporation) and Sun Valley Marketing Alliance, Inc. (an Idaho nonprofit corporation.) Additionally, these two corporations have the express purpose of a) maintaining and increasing commercial air service to Friedman Memorial Airport through the use of Minimum Revenue Guarantees (MRG's) or other inducements to providers; b) promoting and marketing the existing service and any future service to increase passengers; and c) for all ancillary costs which are associated with the ongoing effort to maintain and increase commercial air service.

#### 7. RETIREMENT PLAN

The Board has no employees and therefore no retirement plan.

#### 8. LITIGATION

The Board, at the financial statement date, is not involved in any material disputes as either plaintiff or defendant.

### 9. RISK MANAGEMENT

The Board is exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omissions; and natural disasters. During the fiscal year, the Board contracted with Idaho County Risk Management Program (ICRMP) for property, crime and fleet insurance. Under the terms of the ICRMP policy, the Board's liability is limited to the amount of annual financial membership contributions, including a per occurrence deductible. There has been no significant reduction in insurance coverage in the current year. Settlement amounts have not exceeded insurance coverage for the current year.

### 10. SUBSEQUENT EVENTS

Subsequent events were evaluated through the date of the auditor's report, which is the date the financial statements were available to be issued.

# **SUN VALLEY AIR SERVICE BOARD**

# Budgetary Comparison Schedule Government-Wide Statement of Activities for the year ended September 30, 2016

	Original and Final Budget Actua	Variance with Budget Positive [ (Negative)
REVENUES:		
City of Hailey 1% Local Option Tax	\$ 77,000 \$ 84,7	796 \$ 7,796
City of Ketchum 1% Local Option Tax	1,718,183 1,843,9	125,730
City of Sun Valley 1% Local Option Tax	399,443 572,3	322 172,879
Earnings on investments	505	517 467
Total revenues	2,194,676 2,501,5	306,872
EXPENDITURES:		
Contracts for Services	2,459,846 2,458,3	397 1,449
Administrative Costs	1,500 5	525 975
Professional	1,980 1,4	125 555
Insurance	1,350 1,1	206
Total expenditures	2,464,676 2,461,4	191 3,185
EXCESS (DEFICIENCY) OF REVENUES		
OVER EXPENDITURES	(270,000) 40,0	310,057
FUND BALANCE - BEGINNING	406,290 406,2	<u> 290</u>
FUND BALANCE - ENDING	\$ <u>136,290</u> \$ <u>446,3</u>	347



828 Blue Lakes Boulevard North • P.O. Box 2367 • Twin Falls, Idaho 83303 • (208) 733-1161 • Fax: (208) 733-6100

INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

December 19, 2016

Member of the Board Sun Valley Air Service Board

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of the governmental activities of the Sun Valley Air Service Board, as of and for the year ended September 30, 2016 and the related notes to the financial statements, which collectively comprise the Sun Valley Air Service Board's basic financial statements, and have issued our report thereon dated December 19, 2016.

# Internal Control over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Sun Valley Air Service Board's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Sun Valley Air Service Board's internal control. Accordingly, we do not express an opinion on the effectiveness of the Sun Valley Air Service Board's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or, significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses.

### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Sun Valley Air Service Board's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

# Report Continued-

# **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

DENNIS R. BROWN Certified Public Accountant Twin Falls, Idaho

(Denn RBum



# FY16 FINAL REPORT FY17 PROGRESS REPORT

**February 1, 2017** 

**Presented To** 

SUN VALLEY
AIR SERVICE BOARD



# **BIG SUCCESS IN 2016**

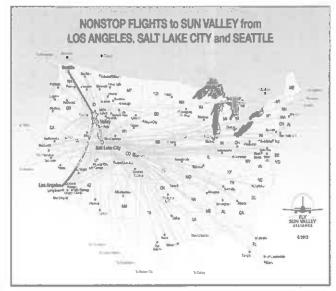
# **Investment in Air Service Continues to Deliver Results**

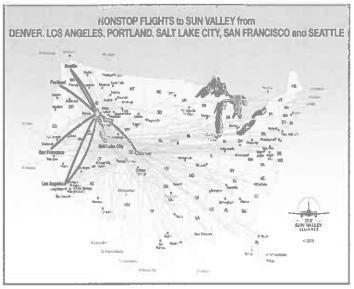
# MORE FLIGHTS = INCREASED ECONOMIC IMPACT & QUALITY OF LIFE

- Local, business, part-time resident, visitor travelers have more choices, more convenience, more competitive fares
- ☐ Improved air service to Wood River Valley = more positive economic impact

2013

2016







# **RESULTS & SUCCESS (2014-2016)**

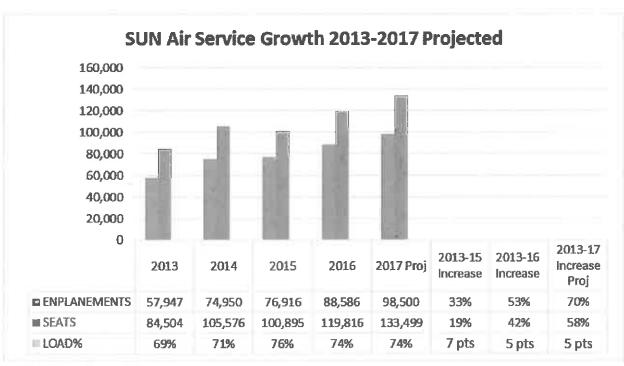
# With 1% for Air LOT, we have made great progress:

- ✓ 3 new flights-DEN, PDX, SFO (+LAX, SEA, SLC)
- ✓ New airline United
- ✓ New regional jet service on United, Delta
- ✓ More seats to all 6 cities; longer seasons
- √ 40,000+ new air-travel visitors; spending \$55M
- √ \$340M total in direct spending by visitors and part-time residents
- **♦ \$200M** overall economic impact from tourism developments (hotels, airport, etc.) and new visitor spending
- ✓ Airfares decreased by an average of 10%





# RESULTS & SUCCESS (2014-16)



\*Friedman Memorial Airport Stats +10% estimated for diverted flights/pax. New service: SFO Dec 2013; DEN June 2014; PDX Dec 2016



# **FSVA FY16 ASB BUDGET FINAL**

FSVA CONTRACT INCOME		16 1% LOT Budget	F	/16 1% LOT Actual
1% LOT Revenues*	\$	1,300,000	\$	1,300,000
Interest			\$	1,366
TOTAL INCOME	\$	1,300,000	\$	1,301,366
*Contract for Services with Air Service Board				
FSVA AIR SERVICE DEVELOPMENT EXPENSE				
Air Service Contract Costs: MRG 50% + Busing for United SFO/DEN; Alaska SEA/LAX	\$	1,185,000	\$	633,548
Air Service Consulting Fees/Meetings: Mead&Hunt services, airlines meetings	\$	70,000	\$	67,393
Local Air Service Marketing: Wood River Valley, southern ID	\$	25,000	\$	26,779
Research: SUN air passenger surveys; other research	\$	20,000	\$	25,117
TOTAL EXPENSE	\$	1,300,000	\$	752,837
Future Flight Reserves			\$	548,529
TOTAL	Ś	1,300,000	Ś	1,301,366

### Notes:

- FY16 Air Service Contract Cost budgeted at MRG Caps
- FY16 Air Service Contract Cost actuals were less than budget, difference allocated to Future Flight Reserves for subsequent years
- Future Flight Reserves are also available for FY17 MRG payouts in excess of FY17 budget if necessary
- A portion of Future Flight Reserves are restricted per Air Service Contract Letters of Credit



RRC



# FRIEDMAN MEMORIAL AIRPORT

PASSENGER SURVEY

2016 Annual Results: Winter 2015/16 and Summer 2016
SUMMARY OF KEY FINDINGS

Photo: iii tarol Waller

# Overview of Key Findings





- 2016 SUN PASSENGERS: (1,615 surveys completed)
  - ▶ 80% Visitor/Part-Time resident, 20% Full-Time local resident Breakdown: 21% new Visitors, 44% repeat Visitors, 15% part-time residents, 20% locals
  - ► Total enplanements (Dec-Apr, Jun-Oct): 73,090 (+9.7% from 2015)
  - ▶ Visitors: 47,253 (+12.8%). PTRs: 11,181 (+2.8%). FTRs: 14,656 (+5.9%).

    Note: Enplanements during non-survey months (May, Nov) are primarily local residents.
  - Majority of Visitors and PT Residents were from Western US

# 2016 ECONOMIC IMPACT:

- ▶ \$113M estimated total direct spend of Visitors/PTRs (-1.5% from 2015)
- ▶ \$ 21M estimated direct spend of ~15,200 first-time Visitors (spend up 18% from 2015)

# 2016 SUN IMPORTANCE & EVALUATION:

- > 72% of Visitors/PTRs said availability of SUN flights was <u>very-extremely important in their decision to visit</u> (8-10 on 10 pt scale). Top factors for choosing SUN in all groups: <u>convenience</u> and <u>price</u>.
- All passenger groups were more likely to have said they <u>increased</u> than decreased use of SUN in past yr
- Satisfaction with airport improved (avg rating 8.5 in 2016 vs. 8.2 in 2015)
- ▶ NPS score of Sun Valley as a travel destination improved (from 61% to 68%)

# • HOW TO IMPROVE SUN? Top comment: more flights (more cities, more frequent, year-round, etc.).

Also frequently mentioned: more food options in terminal, reduced delays/cancellations/diversions, lower fares, faster/improved security screening, faster check-in and baggage claim, better wifi, etc.

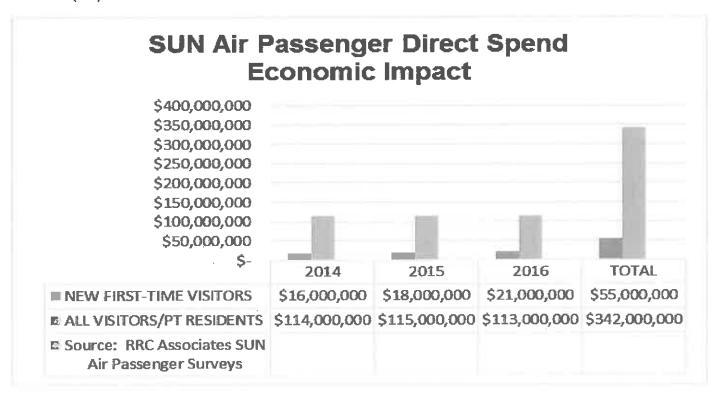
7

# ECONOMIC IMPACT: DIRECT SPEND





 Annual SUN Air Passenger Survey data, analyzed by RRC Associates, shows that air service growth has a substantial economic impact in the local economy, via visitors and parttime (PT) residents.





# **FY17 STRATEGIC GOALS**

# Retain/Expand/Add Air Service

- > Retain contracted nonstop SEA, LAX, SFO, DEN, PDX flights
- > Continue to strategically expand service schedules and frequency
- > Pursue increased service/frequency during non-peak months (April/May/Oct/Nov)
- > Work with airlines & marketing partners to increase load factors
- > Work to ensure competitive fares
- > Reduce local market leakage to Boise
- > Pursue new nonstop flight market(s) for FY18



# Research

- > Conduct Air Passenger Surveys at SUN; continue with competitive analysis, economic impact and air service ROI research.
- Local Air Marketing/Community Outreach
   Continue local educational/promotional outreach efforts on air service, FLY SUN



# **FY17 WINTER UPDATE**

# **MORE SEATS & FLIGHTS**

- 20% more seats added for winter 2016/17 (11,366)
  - DEN expanded to daily
  - SEA expanded began Nov, 2x daily holidays & weekends Feb/March
  - New flights: Alaska PDX; Delta SEA
  - ♦ 12% increase in 3<sup>rd</sup> flight days SUN-SLC Dec-March 2016 (non-contract service)





# **SUMMER 17 UPDATE**

- Finalizing schedule and plans for summer/fall service
- Continuing strategic expansion of service
  - > 11% overall increase in seats (6,698); includes new PDX June Sept
  - Continued expansion of season flights start earlier in June, run later in fall
  - More flight frequency during peak periods





# **FSVA AIR SERVICE PARTNERS**

# FLY SUN VALLEY ALLIANCE SUN VALLEY AIR SERVICE KEY PARTNERS























Plus.....

The Wood River Valley Community
Over 50 Local Businesses



# AIR SERVICE = BUSINESS

We continue to make great progress – the investment in air service is working for our community.

THANK YOU



YOUR ADVENTURE STARTS HERE!

Fly SUN. Nonstop to DEN, LAX, PDX, SEA, SFO, SLC. ONE STOP TO THE WORLD.

Whether you travel for work or adventure, check SUN fares first.



# **ALLOCATION OF SUN VALLEY AIR SERVICE BOARD VOTING RIGHTS - 2017**

# **2017 Voting Rights**

	Total 1% LOT	Percent of	Each City's Percentage	of	<b>Each City's Voting Rights</b>
	<b>Collected in FY16</b>	Total LOT Collected	Total LOT Multiplied by	90%	(add 10% to Hailey's rights)
Ketchum	\$1,843,913	73.7%	(.737 x .9) =	66.35%	66.35%
Sun Valley	\$572,322	22.9%	= (e. x 229)	20.60%	20.60%
Hailey	\$84,796	3.4%	= (e. x 480.)	3.05%	13.05%
Total	\$2,501,031	100.0%		90.00%	100.00%

# **2016 Voting Rights**

	Total 1% LOT	Percent of	Each City's Percentage	of	Each City's Voting Rights
	Collected in FY15	Total LOT Collected	Total LOT Multiplied by	<del>/ 90%</del>	(add 10% to Hailey's rights)
Ketchum	\$1,751,812	77.6%	(.776 x .9) =	69.84%	69.84%
Sun Valley	\$434,877	19.3%	(.193 x .9) =	17.34%	17.34%
Hailey	<u>\$70,664</u>	3.1%	(.031 x .9) =	2.82%	12.82%
Total	\$2,257,353	100.0%		90.00%	100.00%

# SUN VALLEY AIR SERVICES BOARD INVOICES TO BE PAID

# Through January 27, 2017

Fly Sun Valley Alliance	October 2016 LOT Invoice	\$ 27,138.23
Fly Sun Valley Alliance	November 2016 LOT Invoice	26,416.62
Fly Sun Valley Alliance	Fund Balance Applied LOT Invoice	79,273.00
Sun Valley Marketing Alliance	October 2016 LOT Invoice	108,552.91
Sun Valley Marketing Alliance	November 2016 LOT Invoice	105,666.47
Sun Valley Marketing Alliance	Fund Balance Applied LOT Invoice	317,092.00
City of Ketchum	Invoice for Publishing of 4 <sup>th</sup> Quarter Financial Report	49.28
Dennis R. Brown	Invoice for 2016 Audit	995.00
TOTAL		\$665,183.51

Fly Sun Valley Alliance Inc.

PO Box 6316 Ketchum, ID 83340

# Invoice

Date	Invoice #
10/31/2016	181

Bill To	
Sun Valley Air Service Board Attn: Sandy C & Kathleen S	
City of Ketchum	

P.O. No.	Terms	Project
	Due on receipt	

Quantity	Description	Rate	Amount
	1% LOT - Oct 2016 LOT - Dec 2016 FSVA Contract Services	27,138.23	27,138.23
		-	
		Total	\$27,138.2

Fly Sun Valley Alliance Inc.

PO Box 6316 Ketchum, ID 83340

# Invoice

Date	Invoice #
11/30/2016	182

P.O. No.	Terms	Project
	Due on receipt	

Quantity	Description	、 Rate	Amount
	1% LOT - Nov 2016 LOT - Jan 2017 FSVA Contract Services	26,416.62	26,416.62
		1	
,		Total	\$26,416.62



# TO: SUN VALLEY AIR SERVICE BOARD SERVICES RENDERED -December 2016

# **AIR SERVICE**

# AIR SERVICE RETENTION, IMPROVEMENT, DEVELOPMENT

- Reviewed/monitored weekly booking reports for 2016 flights; analyzed impact of key schedule and cost changes,
   ROI, marketing, etc.
- Ongoing analysis of seat, enplanements, load factors by season by market; for SUN and competitive markets
- Continued strategic planning and analysis regarding future air service needs and opportunities for FY17 and beyond
- Continued discussions with airlines re potential FY17 summer service; future planning, etc.
- Ongoing communication/meetings with airlines, M&H consultant, FMAA, customers, stakeholders
- Prepared materials for Air Service Board reports, invoices, etc. Attended meetings as needed
- Continued working with bus company, airlines, airport on FY17 enhanced diversion bussing program
- Worked with VSV and other marketing partners to discuss improvements to air service marketing efforts in key markets
- Helped share news of new Alaska/Horizon RNP approach procedure that will increase reliability of SEA, LAX, PDX flights

### LOCAL AIR MARKETING/COMMUNITY OUTREACH

- Organized/participated in announcement/promotion/ribbon cutting celebration for inaugural PDX flight on Dec 17
- Provided information via monthly FSVA Enews and ongoing social media channels; updated website as needed
- Created/coordinated/executed FSVA/FMA joint local public outreach campaign via local publications.
- Created/executed ongoing FSVA local area marketing/ PR for air service (print, digital); including fare sale promotion
- Attended various community and stakeholder meetings to continue information outreach efforts.
- Provided information regarding air service to inquiries from local and other travelers.

### **RESEARCH/OTHER**

- Developed and began implementation of winter 2016/17 Air Passenger surveys
- Continued work on compiling/tracking relevant news and comparative data and information of air service

Fly Sun Valley Alliance Inc.

PO Box 6316 Ketchum, ID 83340

# Invoice

Date	Invoice #
1/1/2017	180

Bill To	
Sun Valley Air Service Board Attn: Sandy C & Kathleen S City of Ketchum	

P.O. No.	Terms	Project
	Due on receipt	

Quantity	Description		Rate	Amount
	1% LOT - FY 17 Fund Balance Funds - Additional Service	79,273	79,273.00	
			ļ	
			Total	\$79,273.00



Sun Valley Marketing Alliance, Inc.

# **Invoice**

Visit Sun Valley P.O. Box 4934 Ketchum, ID 83340

Date	Invoice #	
1/31/2017	738	

Bill To	
Air Service Board PO Box 3801 Ketchum, ID 83340	

		P.O. No.	Terms
Quantity	Description	Rate	Amount
	Fund Balance 2016 Tax Collections Air Service Board Contract - Add'l 1% LOT for Direct Air Service Marketing, October 2016 Air Service Board Contract - Add'l 1% LOT for Direct Air Service Marketing, November 2016	317,092.00 108,552.91 105,666.47	317,092.00 108,552.91 105,666.47
		Balance Due	\$531,311.38



Air Service Board Visit Sun Valley Update for Jan. 2017

# **Status Update**

# Advertising

- Winter media plan running full steam ahead optimizing the campaigns
- Reviewing Summer media plan & commitments

# **Creative Campaigns**

- Recently approved scope of work for Winter '17-'18 video project with Origin
  - o Introductions to featured personalities and date planning

### PR

- Fahlgren
  - o Currently evaluating potential level of support for Gear Patrol visit
- Visit Sun Valley
  - o Meeting with Larry Olmstead from Forbes & USA Today
  - Working on itinerary & contract for social media influencer @fudojahic for upcoming visit February 3-5<sup>th</sup>
  - o Handling incoming media information requests

# Social Media

- Finalizing latest blog "Top 15 Things To Do in Sun Valley this Winter"
- Working with writer on new blog "Catch the Great American Eclipse in Sun Valley"
- Continual imagery allocation for social outlets
- Twitter scheduling for events and happenings
- Bolstered PDX campaign based on advance airline booking report Via Social outlets promoting our media coverage.
- Determining better metrics for reporting the success of our efforts to community.



















# STATEMENT

KETCHUM, CITY OF PO Box 2315 Ketchum ID 83340

ACCT. NO. 10002195

DATE: 12/31/2016

TATE	1776	ORDERS	PERLICATION	AD TYPE	SZE	DESCRIPTION	AMOURT.
	587					Ballation Brought Phrane:	1,000,60
12/28/16	CSH						~1,600.68
12/07/16	INV	12553701	Idaho Mountain Express	Display	5 X 8		446.27
12/07/16	INV	12553860	Idaho Mountain Express	Display	2 X 9		
12/14/16	INV	12554283	Idahe Mountain Express	Display	2 X 9		
12/21/16	INV	12554657	Idaho Mountain Express	Display	2 X 9	PLEASURE NAMED IN COLUMN TO THE PARTY OF THE	
12/21/16	INV	12554894	idaho Mountain Express	Class Display	3 X 9	Elegandini maran mahaman	
12/28/16	INV	12555117	Idaho Mountain Express	Class Display	3 X 2	LEGALISTY ATT CHART ENGINEER TO CHART	49,28
12/28/16	INV	12555118	Idaho Mountain Expresa	Class Display	3 X 3	LE LE MAKTES HEFOR	
12/28/16	INV	12554949	Idaho Mountain Express	Display	2 X 9	PRODUCTION OF THE PARTY OF	g = 307.64

CURRENT	34 DAYS	SEDATE	W DAYS	AMI, UNT OU
2,425.48	0.00	0.00	(0.00)	2,429.46

PLEASE DETACH AND RETURN THIS PORTION WITH YOUR PAYMENT. THANK YOU

Express Publishing, Inc. P.O. Box 1013, Ketchum, ID 83340 (208) 728-8060

ACCT. NO.

DATE:

See I .

10002198

12/31/2016

AMOUNT DUE:

\$2,429.46

KETCHUM, CITY OF PO Box 2315 Ketchum ID 83340

AMOUNT ENGLOSED &

PAYMENT DUE 6Y: 1/15/2017

# AFFIDAVIT of PUBLICATION State of Idaho County of Blaine , being the first duly sworn, deposes and says that she is the printer (publisher) of the Idaho Mountain Express, a newspaper published every week in Ketchum, County of Blaine, State of Idaho; that said newspaper has been continuously and uninterruptedly published for a period of seventy-eight consecutive weeks prior the first publication of the annexed notice, and is a newspaper qualified to publish legal notices as provided by act of the 1919 session of the legislature of the State of Idaho, known as House Bill 145; that the annexed advertisement was published once each week for consecutive issues in said newspaper proper and not in a supplement; that the date of the first publication of said advertisement was on the . 20 16, and the date of the last publication was day of Subscribed and sworn to before me this RESIDING AT HAILEY, IDAHO MY COMMISSION EXPIRES ON **IDAHO MOUNTAIN EXPRESS** P.O. Box 1013 Ketchum, Idaho 83340 COST OF PUBLICATION Number of Picas per Line \_\_\_\_\_ Number of Lines in Notice Number of Insertions 49.28 9.0 cents/pica Lines tabular at Lines straight at 8.0 cents/pica Subsequent lines at 7.0 cents/pica TOTAL COST \$49.28

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SUN VALLEY A QUARTERLY (TH QUARTER	ERSONNI		DETAIL	PUBLISH IDAHO MOUNTAIN DEC. 28, 20
SUN QUO ATH	ADOPTED BUDGET PERSONNEL	2,464,676	INSPECT THE	
	FUND	SV AIR SERVICE BOARD	CITIZENS ARE INVITED TO INSPECT THE DETAIL STATEMENTS.	

CODV OF MOTICE

# **DENNIS R. BROWN**

Certified Public Accountant P.O. Box 2367 828 Blue Lakes Blvd. N. Twin Falls, Idaho 83303-2367

# Invoice

Date	Invoice #
12/19/2016	

Bill To		
	SUN VALLEY AIR SERVICE BOARD	
	PO BOX 3801 KETCHUM, IDAHO 83340	

			Terms	Due Date	Account#
			Net 30	12/19/2016	
Date	Item	Description		Rate	Amount
12/19/2016	Balance Forward				0.00
		Audited Financial Statements at September 30, 2016			995.00
			ļ		
				Total	\$995.00
			Payment	s/Credits	
Phone #	(208)733-1161				
Fax#	(208)733-6100		BALAN	CE DUE	\$995.00